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FOR IMMEDIATE RELEASE

THE GOLF CLUB BLUES

Spend \$45, Donate \$5 and receive 10% off at the Blue Tip Golf Shop With the Purchase a of a Blue Iguana Head Cover

WEDNESDAY, 24 FEBRUARY – The Blue Tip Golf Course at The Ritz-Carlton, Grand Cayman has found an innovative way to support the Blue Iguana Recovery Program (BIRP) with Blue Iguana head covers.

The Blue Iguana golf club head covers will cost \$45.00 with \$5.00 from every purchase going to BIRP to continue the conservation of this endangered blue dragon. Blue Tip will also extend an offer of 10% off all in-store merchandise for individuals who pre-order their head cover.

“We’ve had tremendous awareness of the plight of the Blue Iguanas through our Giveback Getaway program in which guests volunteer at the BIRP breeding program,” said David Loomis, Director of Golf at The Ritz-Carlton. “We had this head cover special designed to give guests a souvenir that spreads awareness of the blues back home while raising money for the program.”

The Blue Iguana Recovery Programme grew from a small project within the National Trust for the Cayman Islands in 1990. It is now a partnership linking the National Trust with the Cayman Islands Department of Environment, the Queen Elizabeth II Botanic Park and two overseas partners, the International Reptile Conservation Foundation and the Durrell Wildlife Conservation Trust.

Saving the Grand Cayman Blue Iguana demands a wide-ranging conservation effort, spanning habitat protection, captive breeding and release, research and monitoring, education and outreach, and all the planning, management and fund raising that is needed to keep the BIRP's urgent mission moving forward.

For more information please contact The Blue Tip Golf Shop at The Ritz-Carlton, Grand Cayman at 815-6600 or The National Trust for the Cayman Islands at 749-1121.

To learn more about the Blue Iguana Recovery Program please visit www.blueiguana.ky.

END

Editors note: Photos attached; (L-R) Fred Burton, Director of the Blue Iguana Recovery Program, Frank Balderamos, General Manager of the National Trust for the Cayman Islands, Erika Walton, Development and Marketing Officer of the National Trust for the Cayman Islands and David Loomis, Director of Golf at The Ritz-Carlton, Grand Cayman.